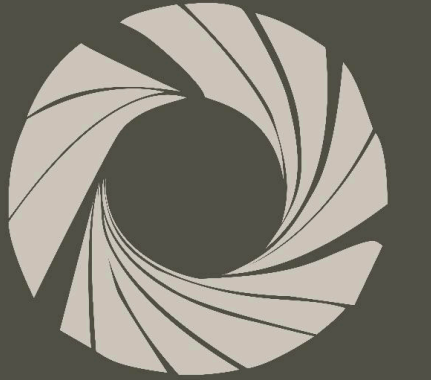




MG LUMEO
DIGITAL

COMPANY PROFILE

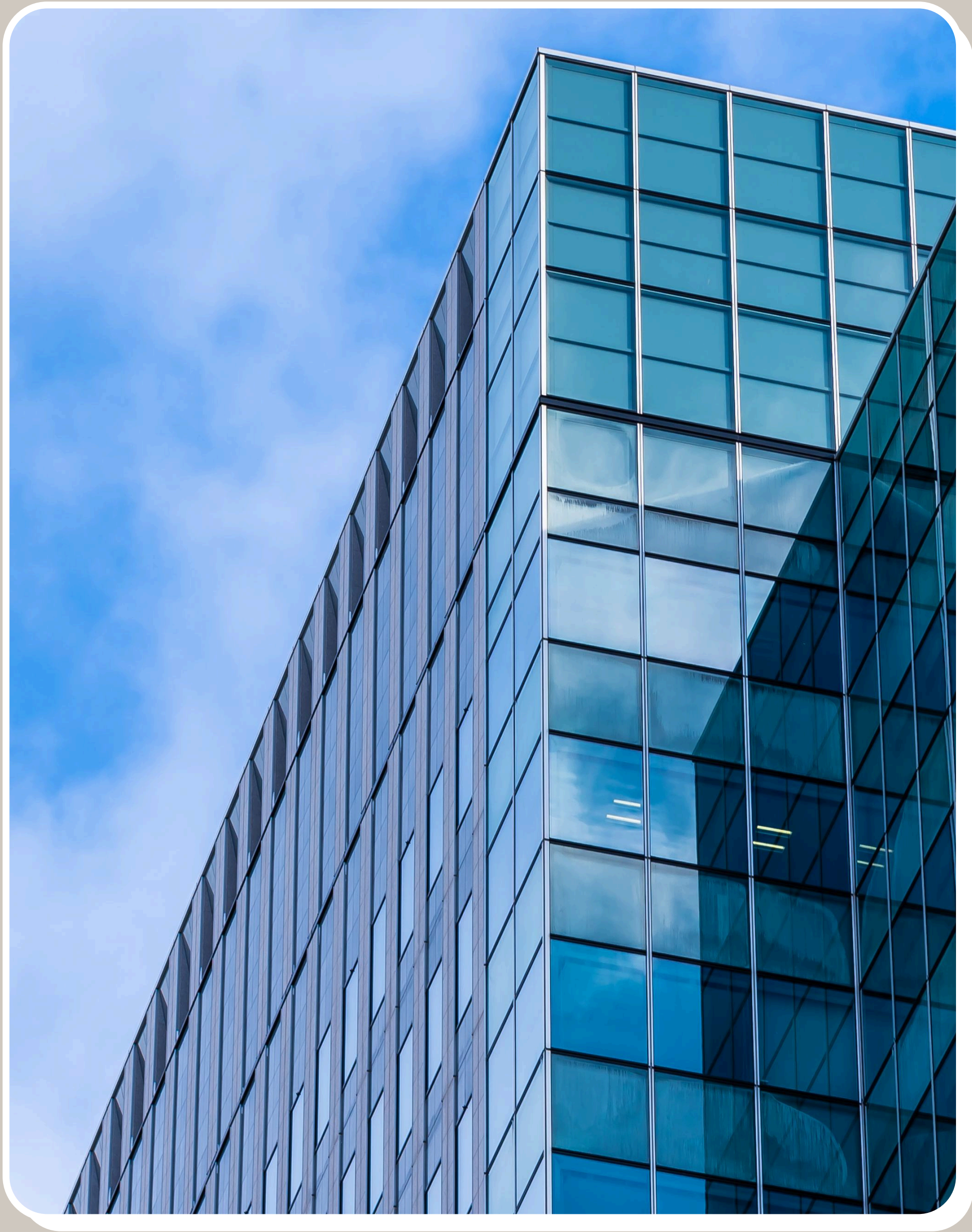


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ABOUT MG LUMEO

MG LUMEO IS A CUTTING-EDGE TECHNOLOGY COMPANY THAT PROVIDES INNOVATIVE SOLUTIONS FOR BUSINESSES OF ALL SIZES. FOUNDED IN 2023, WE ARE DEDICATED TO HELPING OUR CLIENTS ACHIEVE THEIR GOALS THROUGH OUR CUSTOMIZED AND EFFECTIVE TECHNOLOGY SOLUTIONS. WITH OVER A DECADE OF EXPERIENCE, WE HAVE BUILT A REPUTATION FOR DELIVERING HIGH-QUALITY SERVICES TO OUR CLIENTS.



2023
FOUNDED

18
PROJECTS DONE

02
AWARDS

CULTURE AND VALUES

AT MG LUMEO, WE BELIEVE IN INNOVATION,
RELIABILITY, AND CUSTOMER SATISFACTION.
OUR VALUES ARE REFLECTED IN EVERYTHING
WE DO, FROM OUR COMMITMENT TO STAYING
AHEAD OF THE CURVE WITH THE LATEST
TECHNOLOGY TO OUR UNWAVERING
DEDICATION TO PROVIDING EXCELLENT
CUSTOMER SERVICE.



INNOVATION
RELIABILITY
CUSTOMER
SATISFACTION



WEB DESIGN & DEVELOPMENT

AS WE KNOW THE ATTENTION SPAN OF YOUR AUDIENCE IS LESS THAN THAT OF A GOLDFISH; BY USING WEB-CENTRIC DESIGN TECHNIQUES, WE CAN ATTRACT AND HOLD AUDIENCES.



SOCIAL MEDIA MARKETING

SOCIAL MEDIA MARKETING IS THE METHOD WHERE WE MANAGE COMPANY'S SOCIAL MEDIA PAGE AND THIS WILL HELP TO BRANDING AS WELL AS INCREASE THEIR ROI



VIDEO SHOOTING

AT LUMEO, WE BRING YOUR BRAND TO LIFE THROUGH VISUALLY STUNNING AND STRATEGICALLY CRAFTED VIDEO CONTENT.



MOBILE APP DEVELOPMENT

OUR NATIVE MOBILE APP DEVELOPERS ARE HIGHLY EXPERIENCED IN SWIFT PROGRAMMING FOR IOS AND JAVA PROGRAMMING FOR ANDROID.



SEO

AS A LEADING SEO COMPANY, WE HAVE BEEN HELPING LARGE, AND SMALL-SCALE BUSINESSES CLIMB THE LADDER IN TERMS OF RANKING IN GOOGLE AND OTHER SEARCH ENGINES.



VIDEO EDITING

AT LUMEO, WE DON'T JUST EDIT VIDEOS — WE CRAFT COMPELLING NARRATIVES THAT CAPTIVATE YOUR AUDIENCE, ELEVATE YOUR BRAND, AND DRIVE RESULTS.

SERVICES

MG LUMEO SPECIALIZES IN DELIVERING TOP-NOTCH DIGITAL MARKETING SERVICES TAILORED TO ELEVATE YOUR BUSINESS. OUR OFFERINGS INCLUDE SEO, PPC, SOCIAL MEDIA MARKETING, AND CONTENT CREATION, ALL DESIGNED TO DRIVE TRAFFIC, IMPROVE VISIBILITY, AND ENHANCE CUSTOMER ENGAGEMENT

WEB DESIGN & DEVELOPMENT

EXPERTISE IN A TECHNOLOGY MAY NOT BE SUFFICIENT TO DELIVER A PROFESSIONAL WEBSITE. KNOWLEDGE OF BUSINESS LOGIC IS MORE IMPORTANT FOR THE DEVELOPERS. THIS WAY OF APPROACH HELPS US IN PROVIDING THE CUSTOMERS AN EDGE IN SEAMLESS WEB SOLUTIONS.



RESPONSIVE
WEBSITES



SEO FRIENDLY
WEBSITES



SECURED
WEBSITES



QUICK & INTERACTIVE
WEBSITES



CASE STUDY

TECHNOLOGY USED: REACT

OBJECTIVE: WEBSITE

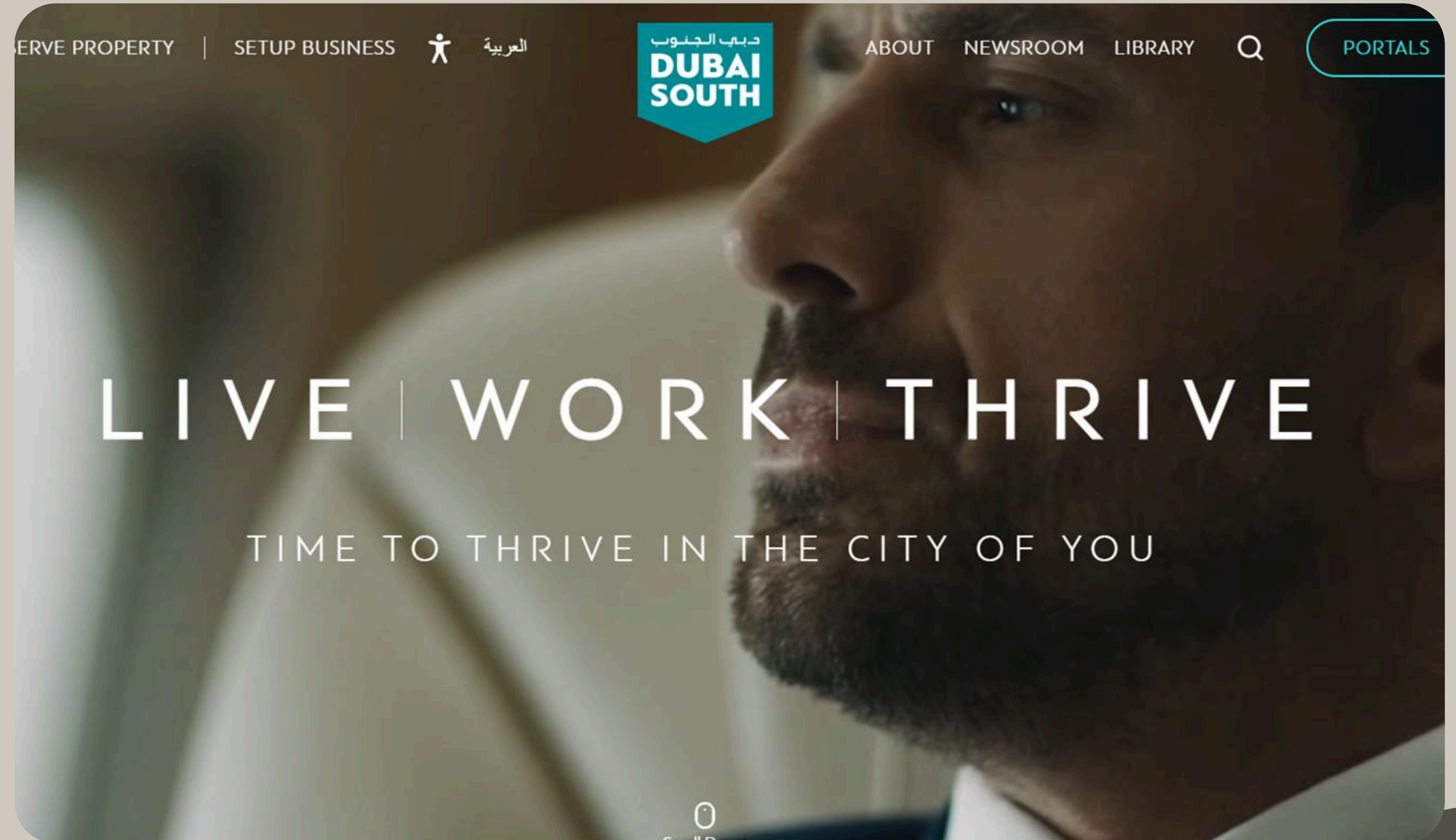
NO OF PAGES: 300+

PROJECT COMPLETION: 120 DAYS

CHALLENGE FACED : THE TIME SLOT GIVEN TO COMPLETE THE PROJECT WAS THE BIGGEST CHALLENGE ALONG WITH LOTS OF INTEGRATION.

SCOPE OF WORK: WEBSITE DESIGN AND DEVELOPMENT, AMC

WEBSITE: [HTTPS://WWW.DUBAISOUTH.AE/](https://www.dubaisouth.ae/)



DUBAI SOUTH

CASE STUDY

TECHNOLOGY USED: REACT

OBJECTIVE: WEBSITE

NO OF PAGES: 100+

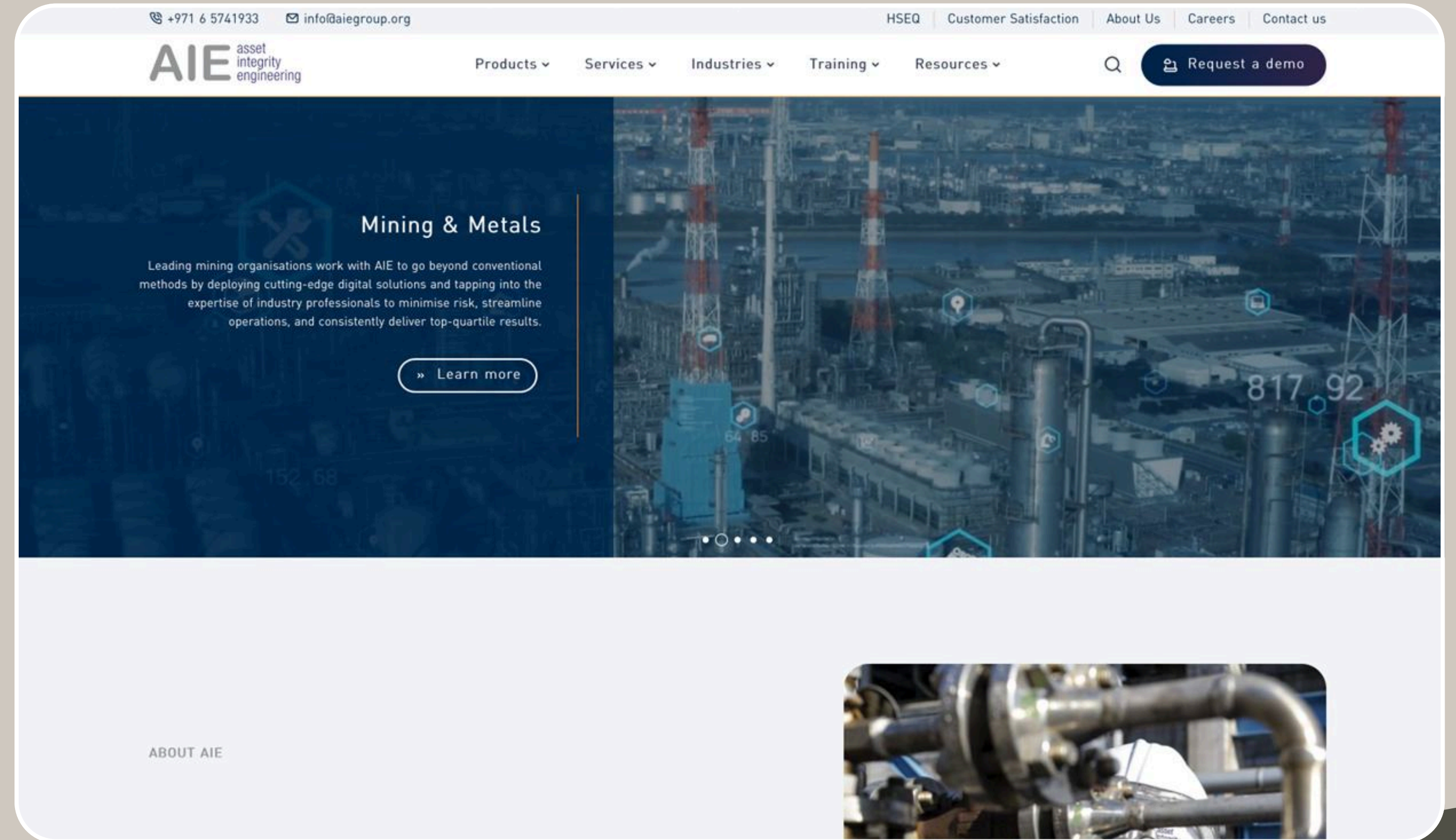
PROJECT COMPLETION: 60 DAYS

CHALLENGE FACED : THE TIME SLOT GIVEN TO COMPLETE THE PROJECT WAS THE BIGGEST CHALLENGE ALONG WITH LOTS OF INTEGRATION.

SCOPE OF WORK: WEBSITE DESIGN AND DEVELOPMENT, AMC

WEBSITE:

[HTTPS://WWW.ASSETINTEGRITYENGINEERING.COM](https://www.assetintegrityengineering.com)



ASSET INTEGRATED & ENGINEERING

MOBILE APP DEVELOPMENT

ENSURE AN ENTHRALLING PRESENCE ON THE DIGITAL LANDSCAPE WITH MOBILE APPS AND GAMES THAT ARE HIGHLY ADVANCED, CREATE IT WITH FEATURES AND OFFER VISUAL DELIGHT THAT IS RARE TO BE FOUND. WITH OUR UNMATCHED EXPERTISE AND EXPERIENCE IN THIS CRAFT, YOU CAN EXPECT GROUNDBREAKING APPS AND GAMES ACROSS ALL MAJOR MOBILE PLATFORMS



CASE STUDY

TECHNOLOGY USED: NATIVE (IOS AND ANDROID)

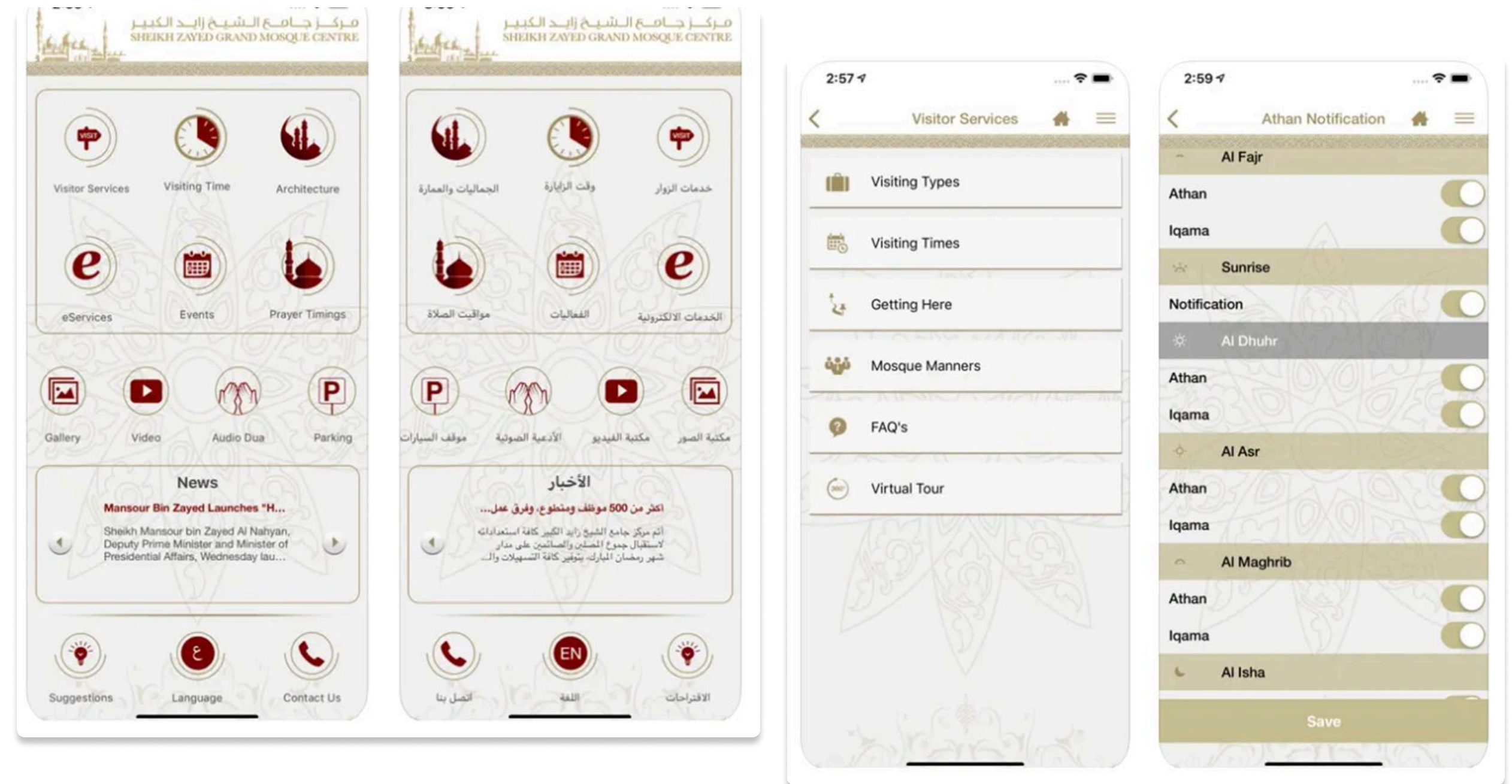
OBJECTIVE: OFFICIAL PRAYER TIMING APP OF UAE

TOTAL MAN HOUR : 2600 HOURS

PROJECT COMPLETION: 30 DAYS

ACHIEVEMENTS : TIME AND CALCULATIONS BASED ON MOON TIDE

SCOPE OF WORK : MOBILE APP DEVELOPMENT



AL HIJRI APP

CASE STUDY

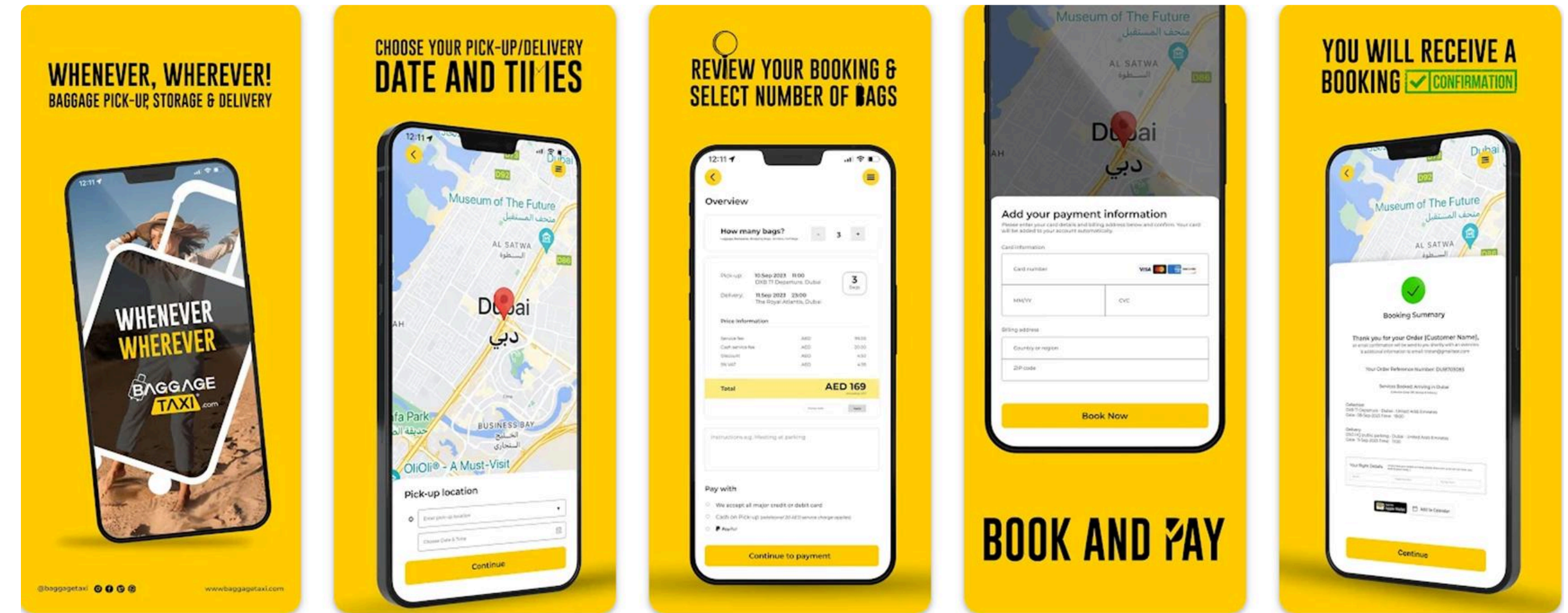
TECHNOLOGY USED: NATIVE (IOS AND ANDROID)

TOTAL MAN HOUR : 2880 HOURS

PROJECT COMPLETION: 90 DAYS

CHALLENGES FACED : NEW CONCEPT AND HAS LOTS
OF INTEGRATIONS

SCOPE OF WORK : MOBILE APP DEVELOPMENT



BAGGAGE TAXI

SOCIAL MEDIA MANAGEMENT

ENGAGING WITH YOUR AUDIENCE THROUGH SOCIAL MEDIA IS MORE IMPORTANT THAN EVER. CUSTOMERS INTERACT WITH BRANDS VIA TWITTER, FACEBOOK, SNAPCHAT AND MORE, AND THEY EXPECT FAST RESPONSES AND PROFESSIONAL OUTPUTS.

HOWEVER, WITH LIMITED RESOURCES AND LITTLE KNOW-HOW, SMALL BUSINESSES MAY NOT ALWAYS HAVE THE TIME OR KNOWLEDGE TO MAKE AN IMPACT ON PLATFORMS LIKE FACEBOOK, INSTAGRAM, AND TWITTER. THAT'S WHERE SOCIAL MEDIA MANAGEMENT COMES IN.



CASE STUDY

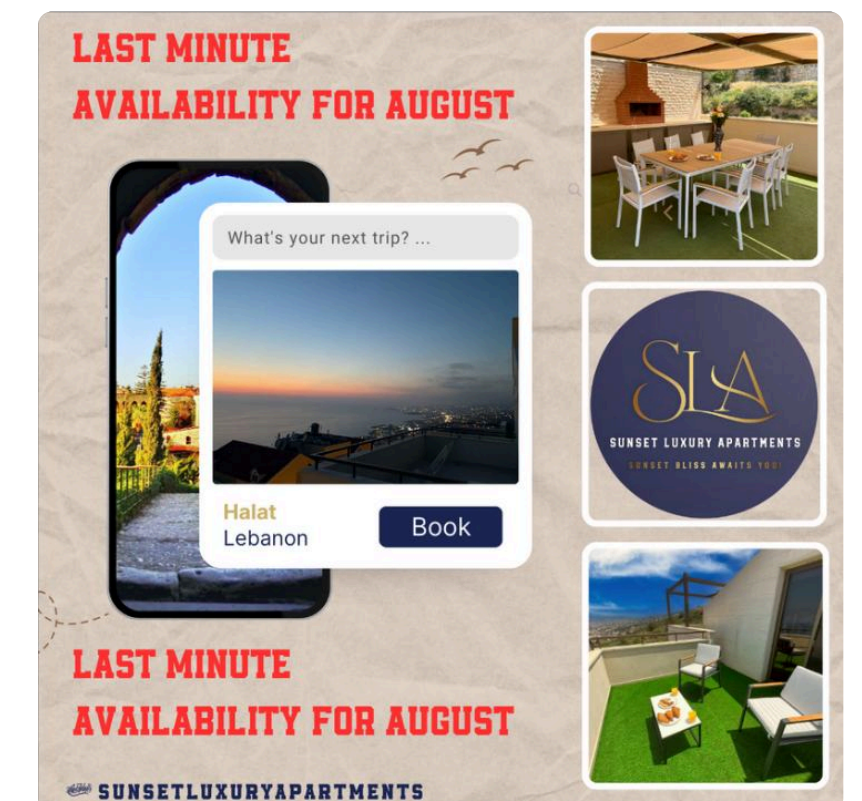
PROJECT TYPE: SOCIAL MEDIA

PLATFORMS: FACEBOOK, INSTAGRAM

CLIENT PROFILE:

SUNSET LUXURY APARTMENTS" IS A PREMIER HOLIDAY RENTAL AGENCY RENOWNED FOR OFFERING EXQUISITE AND IDYLIC ACCOMMODATIONS IN PICTURESQUE DESTINATIONS. WITH A PORTFOLIO OF STUNNING PROPERTIES, THEY CATER TO TRAVELERS SEEKING THE PERFECT BLEND OF LUXURY AND COMFORT FOR THEIR VACATION STAYS. THEIR COMMITMENT TO PROVIDING EXCEPTIONAL EXPERIENCES ENSURES GUESTS CREATE UNFORGETTABLE MEMORIES IN THE MOST ENCHANTING SETTINGS.

SUNSET LUXURY APARTMENTS



CASE STUDY

PROJECT TYPE: SOCIAL MEDIA

PLATFORMS: FACEBOOK, INSTAGRAM

CLIENT PROFILE:

INTRODUCING OUR LATEST ADDITION TO THE PORTFOLIO, AN ESTEEMED ITALIAN INDUSTRY LEADER SPECIALIZING IN STREET LIGHTING SOLUTIONS. WITH A RICH LEGACY OF INNOVATION AND QUALITY, THIS WELL-ESTABLISHED COMPANY HAS EMBARKED ON AN EXCITING JOURNEY OF EXPANSION INTO THE MENA REGION, BRINGING THEIR CUTTING-EDGE LIGHTING EXPERTISE TO ILLUMINATE THE LANDSCAPES OF THE MIDDLE EAST AND NORTH AFRICA.



LORELUX ARABIA

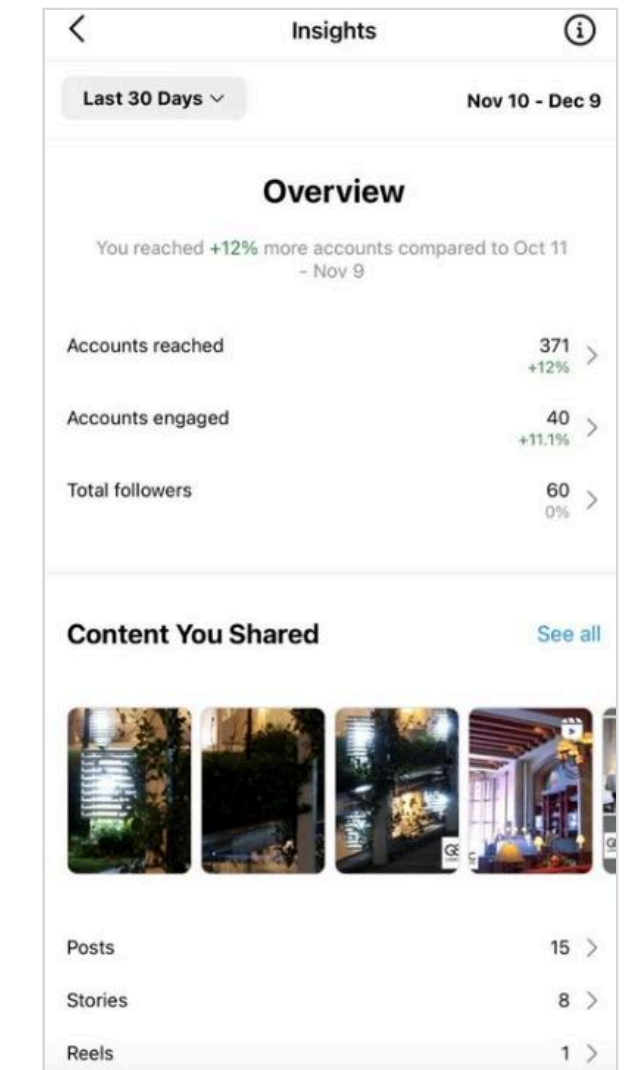
CASE STUDY

PROJECT TYPE: SOCIAL MEDIA MARKETING

PLATFORMS: FACEBOOK, INSTAGRAM

CLIENT PROFILE:

GSC LIGHTING IS A PROMINENT MANUFACTURER SPECIALIZING IN TAILOR-MADE DECORATIVE LIGHTING SOLUTIONS DESIGNED FOR PROFESSIONAL LIGHTING APPLICATIONS. THE COMPANY WAS ESTABLISHED IN THE GCC MARKET DATES BACK TO 2000. IT IS RECOGNIZED AS THE INDUSTRY LEADER IN PROVIDING CUSTOM LIGHTING SOLUTIONS TAILORED SPECIFICALLY TO MEET THE UNIQUE REQUIREMENTS OF THE LUXURY HOSPITALITY SECTOR.



GSC LIGHTING

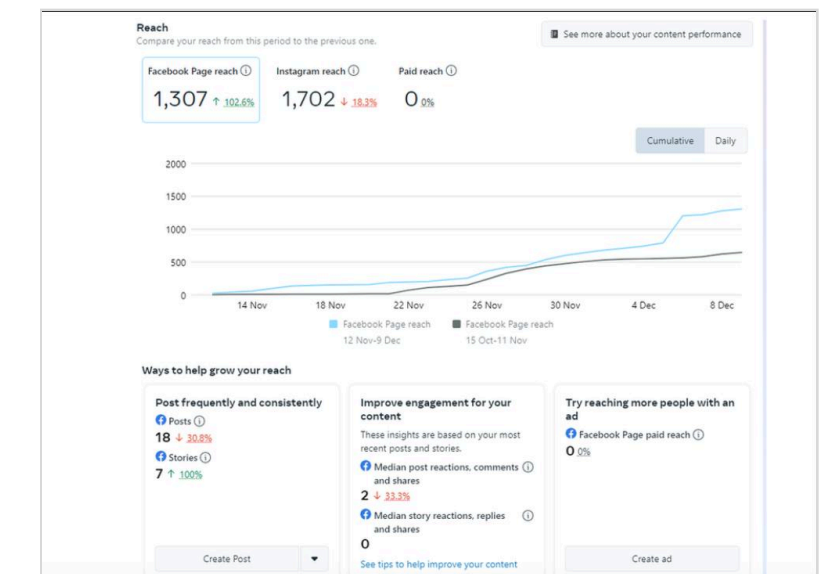
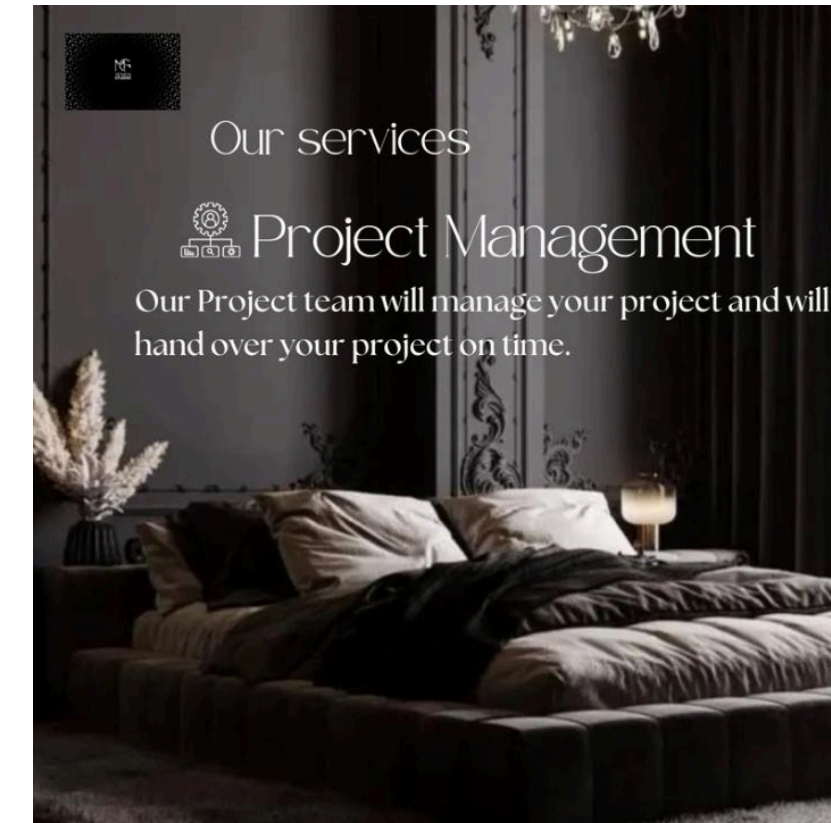
CASE STUDY

PROJECT TYPE: SOCIAL MEDIA

PLATFORMS: FACEBOOK, INSTAGRAM

CLIENT PROFILE:

MG DESIGN STUDIO IS A DISTINGUISHED DESIGN AND CONTRACTING COMPANY NESTLED WITHIN THE RENOWNED DUBAI DESIGN DISTRICT IN THE UAE. ITS EXPERTISE LIES IN SEAMLESSLY BLENDING MODERN ART WITH AN EXQUISITE TOUCH OF ORIENTAL AESTHETICS. OVER THE YEARS, THEY HAVE LEFT A CREATIVE MARK IN A MULTITUDE OF GLOBAL SETTINGS, SPANNING THE GCC, MIDDLE EAST, AND NORTH AFRICA, CONTRIBUTING ITS DISTINCTIVE TOUCH TO INTERNATIONAL PROJECTS.



MG DESIGN STUDIO

SEARCH ENGINE OPTIMIZATION

OUR SEO SERVICES ARE DESIGNED TO POSITION YOUR BRAND WHERE IT MATTERS MOST — AT THE TOP OF SEARCH RESULTS. WITH A STRATEGIC BLEND OF TECHNICAL OPTIMIZATION, CONTENT RELEVANCE, AND DATA-DRIVEN INSIGHTS, WE HELP YOU BUILD LONG-TERM ONLINE AUTHORITY AND DOMINATE YOUR DIGITAL SPACE.

- ON PAGE SEO
- OFF PAGE SEO



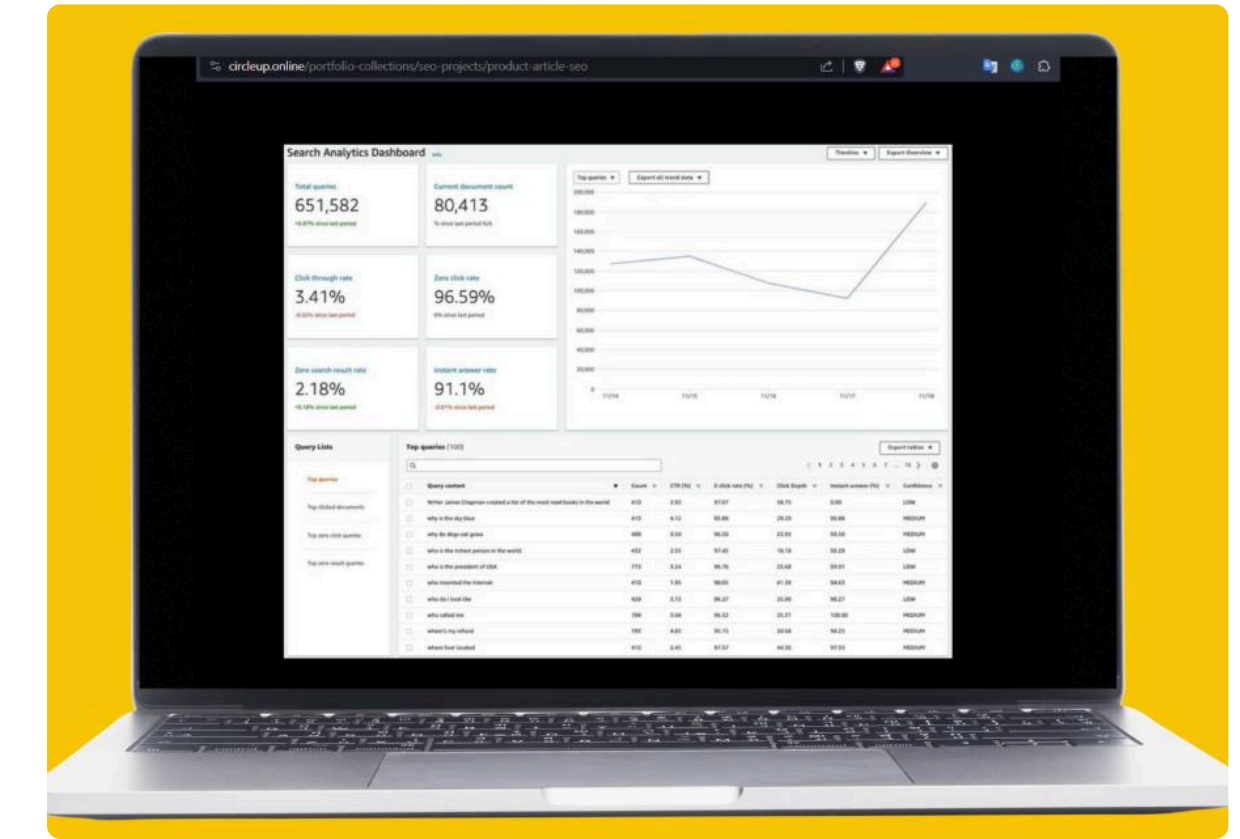
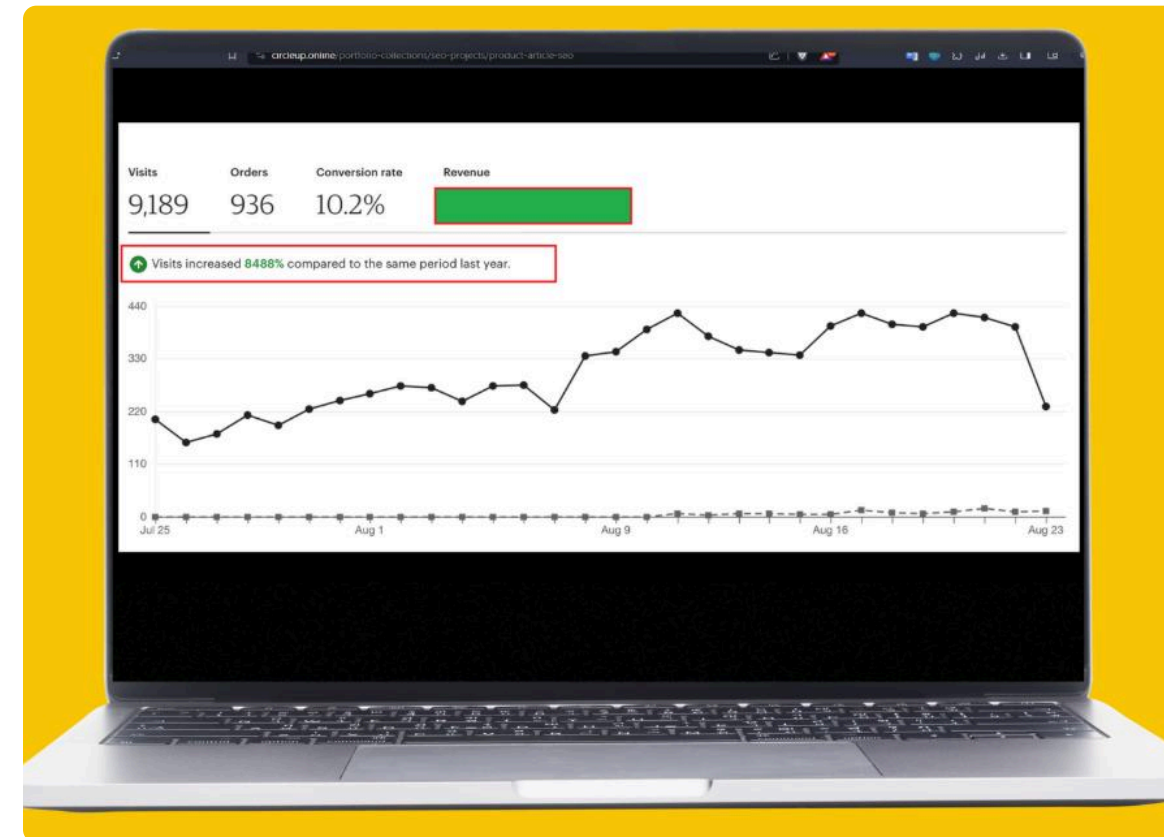
CASE STUDY

PROJECT TYPE: SEO CONTENT FOR PRODUCTS & ARTICLES

NO MATTER THE PLATFORM YOU ARE SELLING ON OR YOU ARE USING, SEO-WRITTEN CONTENT WILL HELP YOU SELL. SEARCH ENGINE OPTIMIZED CONTENT - AKA SEO - IS CONTENT THAT IS BUILT ON KEYWORDS. THE KEYWORDS ARE RESEARCHED BASED ON WHAT POTENTIAL BUYERS ARE LOOKING FOR, AND THEN THE WHOLE TEXT IS BUILT ON THESE KEYWORDS.

WHILE THE TEXT, CONTENT, DESCRIPTION, ARTICLE IS RELEVANT, CATCHY, AND CONVEYS A WELL-DEFINED MESSAGE, IT IS ALSO SEARCH ENGINE OPTIMIZED THUS TARGETING YOUR AUDIENCE AND BRINGING TRAFFIC, CLICKS, OR SALES.

BELOW YOU CAN SEE SOME OF OUR SEO-PURPOSED CONTENT, SHORT AND LONGER TEXTS. WE WRITE CONTENT FOR ETSY, AMAZON, SHOPIFY, LOCAL ONLINE NEWSPAPERS, META DESCRIPTIONS, AND MORE.



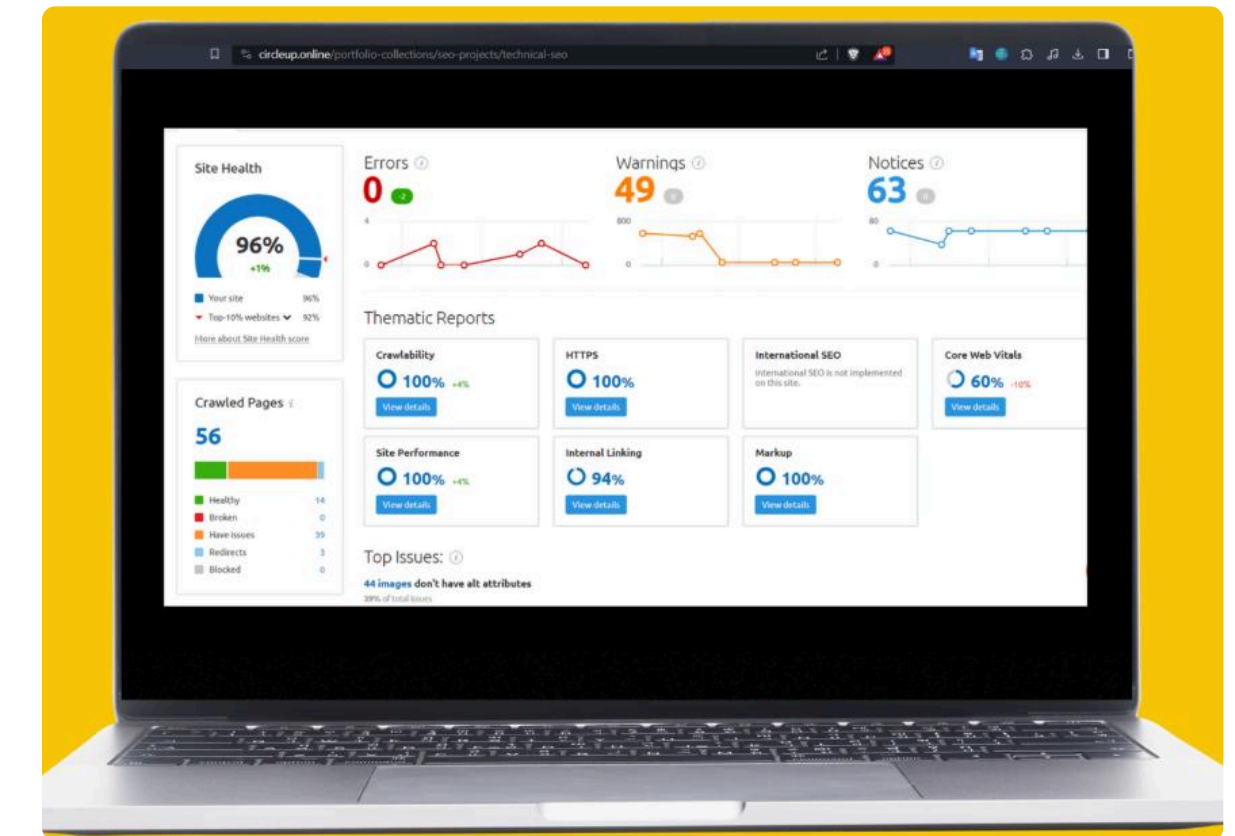
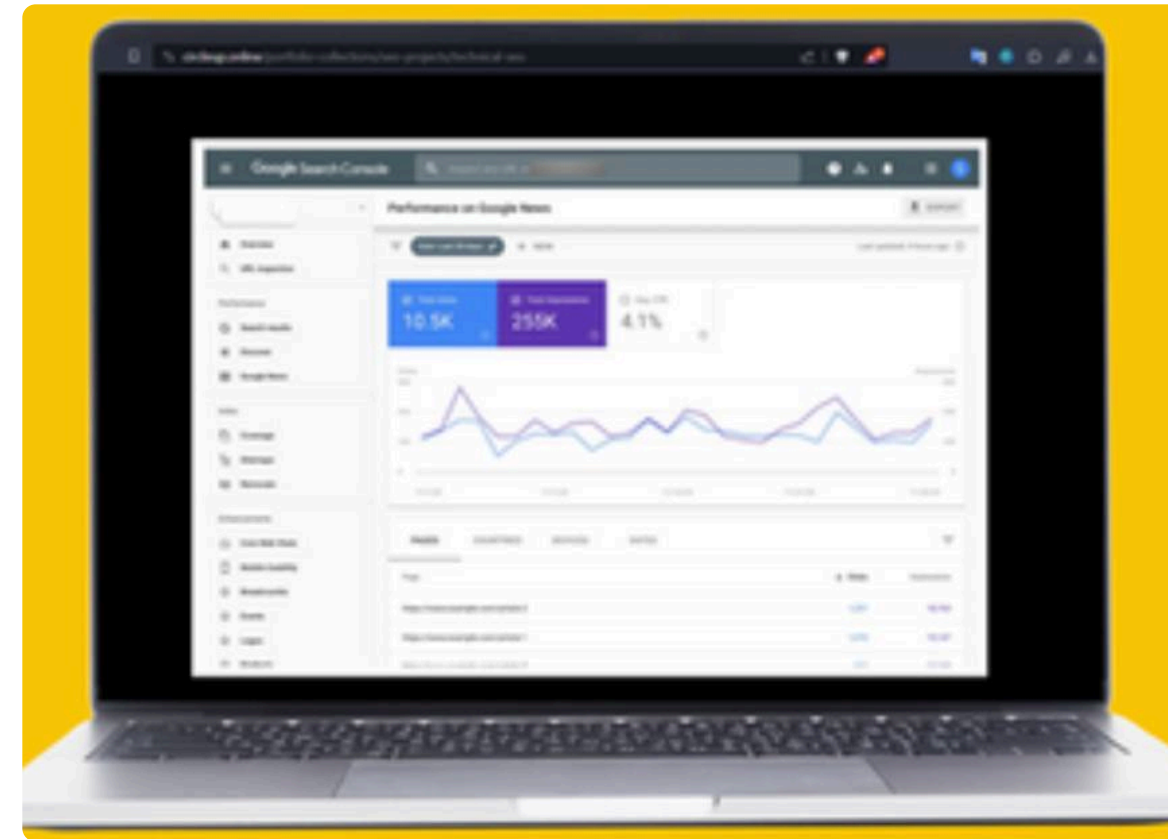
PRODUCT & ARTICLE SEO

CASE STUDY

PROJECT TYPE: TECHNICAL SEO FOR WEBSITES

TECHNICAL SEO INCLUDES THE TECHNICAL ASPECTS OF A WEBSITE IN ORDER TO INCREASE THE RANKING OF ITS PAGES IN SEARCH ENGINES. SPECIFIC SETTINGS ON YOUR WEBSITE AND ON THE BACKEND WILL HELP SPIDERS CRAWL AND INDEX YOUR SITE MORE EFFECTIVELY, AND THIS WILL HELP IMPROVE ORGANIC RANKINGS AND YOUR RANKING IN GOOGLE.

BELOW YOU CAN SEE THE ERROR-FREE RESULTS, GROWTH, AND STATS REACHED WITH A PROPER TECHNICAL SEO SET UP.



TECHNICAL SEO

VIDEO SHOOTING

IN TODAY'S DIGITAL-FIRST WORLD, VIDEO IS MORE THAN JUST CONTENT — IT'S A POWERFUL COMMUNICATION TOOL THAT BUILDS TRUST, BOOSTS ENGAGEMENT, AND DRIVES ACTION. AT MG LUMEO, WE SPECIALIZE IN PROFESSIONAL VIDEO SHOOTING SERVICES THAT BRING YOUR IDEAS TO LIFE THROUGH COMPELLING VISUALS AND PURPOSEFUL STORYTELLING.



CASE STUDY

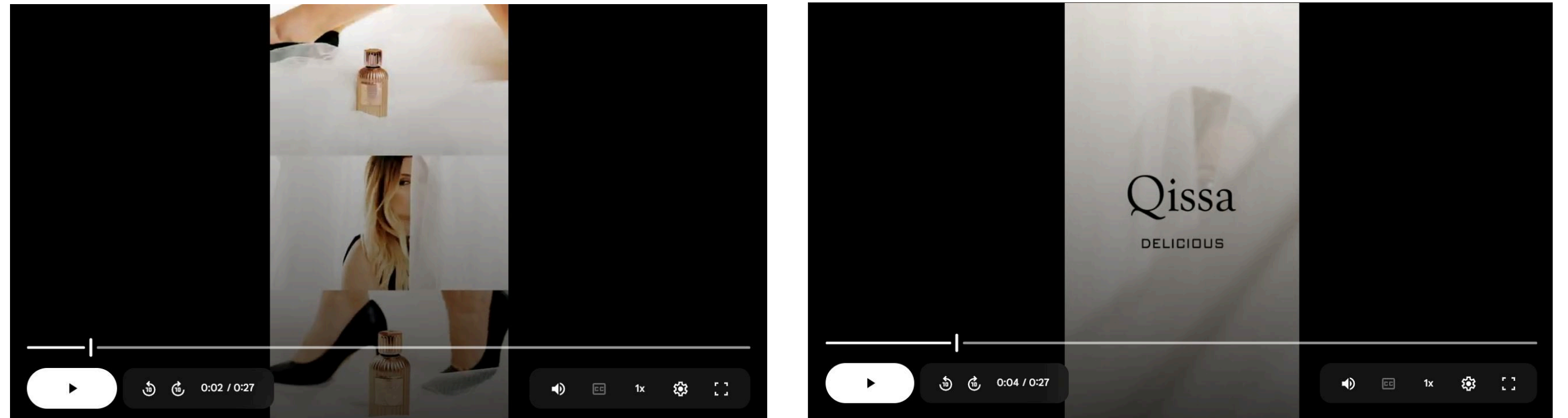
PROJECT TYPE: VIDEO SHOOTING

DESPITE HAVING A STRONG OFFLINE PRESENCE, THE CLIENT LACKED A DIGITAL PLATFORM THAT REFLECTED THEIR PREMIUM SERVICES. THEY WERE LOSING POTENTIAL LEADS DUE TO A LACK OF ONLINE BOOKING, POOR WEBSITE UX, AND LOW VISIBILITY IN SEARCH ENGINES.

OUR APPROACH

WE STARTED WITH A DETAILED DISCOVERY PHASE TO UNDERSTAND THEIR BRAND, USER JOURNEY, AND COMPETITIVE LANDSCAPE. OUR PROCESS INCLUDED:

- CONDUCTING STAKEHOLDER INTERVIEWS AND CUSTOMER BEHAVIOR ANALYSIS
- REDESIGNING THEIR WEBSITE WITH A MOBILE-FIRST, USER-CENTRIC LAYOUT
- INTEGRATING A REAL-TIME PROPERTY BOOKING AND INQUIRY SYSTEM



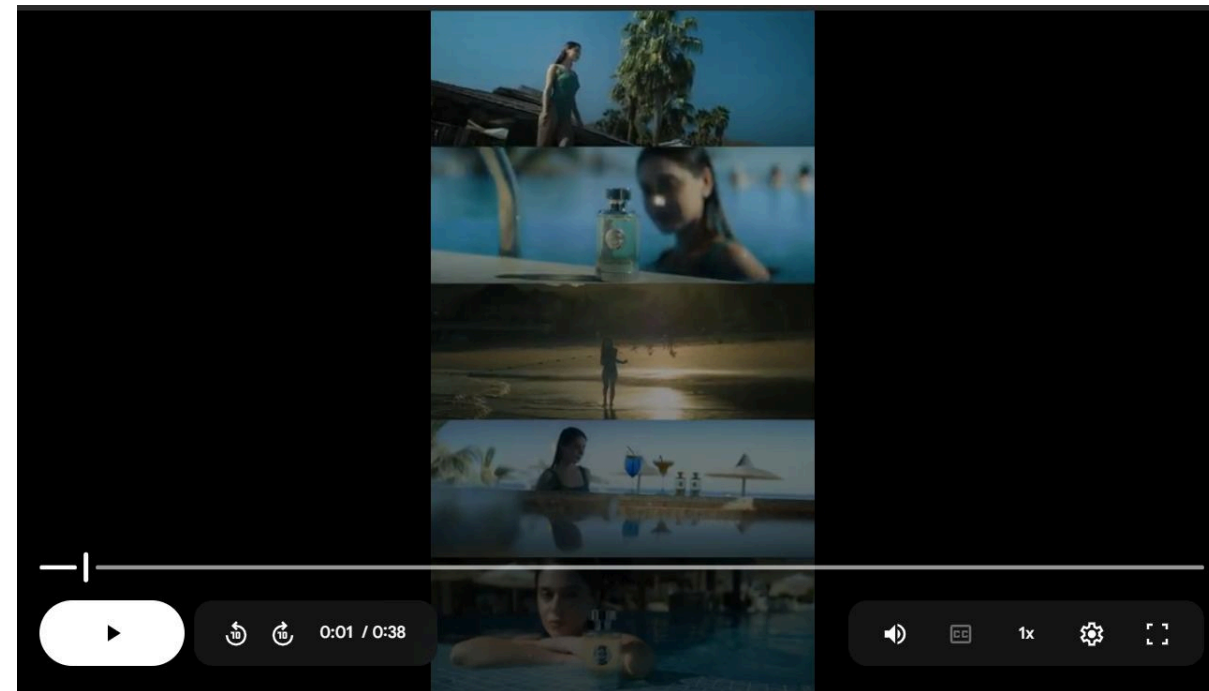
QISSA DELICIOUS

CASE STUDY

PROJECT TYPE: VIDEO SHOOTING

COLLAGE MANGO COCONUT IS A PREMIUM LIFESTYLE AND WELLNESS BRAND KNOWN FOR ITS ALL-NATURAL, TROPICAL-INSPIRED SKINCARE AND F&B PRODUCTS. BASED IN THE UAE, THE BRAND WAS LOOKING TO ELEVATE ITS DIGITAL PRESENCE AND CREATE A SEAMLESS ONLINE SHOPPING EXPERIENCE FOR ITS ECO-CONSCIOUS AUDIENCE.

DESPITE HAVING STRONG PRODUCT OFFERINGS AND A GROWING FANBASE ON INSTAGRAM, COLLAGE MANGO COCONUT LACKED AN INTEGRATED DIGITAL STRATEGY. THEIR ONLINE STORE HAD LIMITED FUNCTIONALITY, POOR MOBILE RESPONSIVENESS, AND NO CLEAR BRAND STORYTELLING. ADDITIONALLY, THEY WANTED TO EXPAND THEIR REACH BEYOND THE UAE.



COLLAGE MANGO COCONUT



NOUR



MOHAMAD



MELINDA

MEET THE TEAM

AT MG LUMEO, WE'RE MORE THAN A TEAM — WE'RE A COLLECTIVE OF PASSIONATE MINDS DRIVEN BY CREATIVITY, DATA, AND PURPOSE. FROM DEVELOPERS AND DESIGNERS TO STRATEGISTS AND STORYTELLERS, EACH MEMBER PLAYS A KEY ROLE IN BUILDING DIGITAL EXPERIENCES THAT MOVE BRANDS FORWARD. WE BELIEVE THAT GREAT WORK STARTS WITH GREAT PEOPLE — AND OUR DIVERSE BACKGROUNDS, SHARED VISION, AND COMMITMENT TO INNOVATION ARE WHAT SET US APART.

GET IN TOUCH

SHEIKH ZAYED ROAD-
LATIFA TOWER #201,
DUBAI, UAE

+971 4 354231

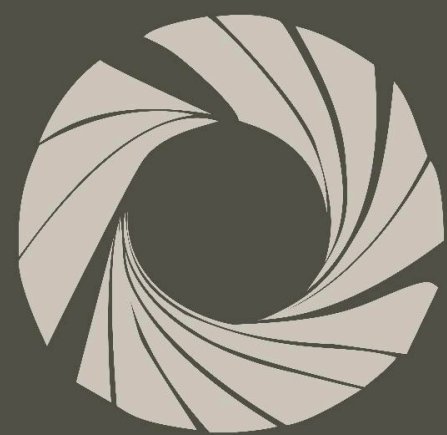
+971 50 6993323

WWW.MGLUMEODIGITAL.COM

NOUR@MGLUMEODIGITAL.COM



**THANK
YOU.**



MG LUMEO
DIGITAL